




Personalized
Prescribing
Inc.



Personalized Prescription Plan

Table of Contents

- 1 What is P3?
- 2 The Science Behind P3
- 5 Plan Options and Eligibility
- 6 How P3 Works
- 8 Tested Medications

 1 (844) 943 0210

 personalizedprescribing.com

What is P3?

Personalized Prescription Plan

The Personalized Prescription Plan (P3) is an employee benefit that provides your employees and their families with affordable genetic testing designed to personalize their prescription medications.

P3 helps both employers and their employees in the following ways:

- ✓ Saves money on medication waste
- ✓ Less employees on disability
- ✓ Less medication-related absenteeism
- ✓ Increased employee productivity and morale

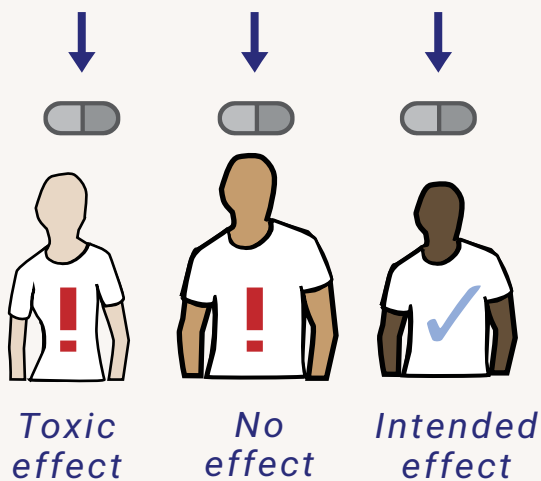
The Science Behind P3

We are all genetically unique, and so are our responses to medication.

P3 works by identifying these unique genetic differences.

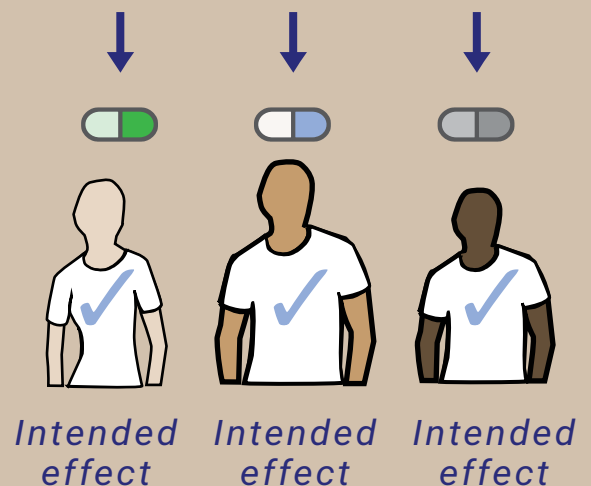
WITHOUT P3

*One-size-fits-all
prescribing method*



WITH P3

*Personalized Prescribing
method*



P3 can enable your employee's doctor to:


- ✓ Lower the dose of their medication to reduce side effects
- ✓ Increase the dose of their medication to improve the drug's efficiency
- ✓ Switch to a different drug that may work better

P3 provides a report with recommendations that have been clinically validated by at least one of the two leading consortias:

Clinical Pharmacogenetics Implementation Consortium (CPIC), and

Dutch Pharmacogenetics Working Group (DPWG)

All testing is conducted at a state-of-the-art genetic laboratory that operates under the *current Good Laboratory Practice (cGLP)* guidelines set by Health Canada.

A photograph of two men in business suits sitting at a table, looking at a tablet. The man on the left is smiling and holding a pen. The man on the right is wearing glasses and also smiling. There are papers and a glass of water on the table. The background is a bright window.

**RIGHT DRUG.
RIGHT DOSE.
RIGHT PERSON.**

Plan Options and Eligibility

STRICT PLAN

BASE RATE: \$0.75/EE/MO

Employees and their dependents are eligible for the test when they are prescribed or are currently taking a medication on our Drug List AND are experiencing difficulty with their medication.

STANDARD PLAN

BASE RATE: \$2/EE/MO

Employees and their dependents are eligible for the test when they are prescribed or are currently taking a medication on our Drug List.

FLEXIBLE PLAN

BASE RATE: \$3/EE/MO

Employees and their dependents are eligible for the test when they are prescribed or are currently taking a medication on our Drug List – OR if they are prescribed a medication NOT on our Drug List but which has therapeutic alternatives on our Drug List.

CO-PAY

Employees and dependents who are non-eligible under any plan may purchase the test at a significantly discounted rate.

How P3 Works

ENROLL YOUR COMPANY IN P3



EMPLOYEE BECOMES ELIGIBLE



EMPLOYEE CALLS US DIRECTLY

1 (844) 943 - 0210

maintain patient confidentiality



SIMPLE CHEEK SWAB

sent to state-of-the-art
genetic laboratory for testing




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graph TD; A[RESULTS ARE SENT  
to employee's doctor for review] --> B[ENABLES DOCTOR  
to prescribe the right drug at the right dose  
to the right employee]; B --> C[HEALTHIER EMPLOYEE OUTCOME]; C --- D[Less absenteeism]; C --- E[Less trial-and-error with newly prescribed drugs]; C --- F[Prevention of unnecessary medical leave  
caused by prescription drugs]; C --- G[Higher productivity]; C --- H[Better employee morale];
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RESULTS ARE SENT

to employee's doctor for review

ENABLES DOCTOR

to prescribe the right drug at the right dose
to the right employee

HEALTHIER EMPLOYEE OUTCOME

- ✓ Less absenteeism
- ✓ Less trial-and-error with newly prescribed drugs
- ✓ Prevention of unnecessary medical leave caused by prescription drugs
- ✓ Higher productivity
- ✓ Better employee morale

Which Medications Are Tested?

DRUG	THERAPEUTIC AREA
acenocoumarol	<i>cardiology</i>
clopidogrel	<i>cardiology</i>
flecainide	<i>cardiology</i>
metoprolol	<i>cardiology</i>
phenprocoumon	<i>cardiology</i>
propafenone	<i>cardiology</i>
warfarin	<i>cardiology</i>
simvastatin	<i>cholesterol</i>
estrogen-containing contraceptives	<i>contraceptive</i>
esomeprazole	<i>gastroenterology</i>
lansoprazole	<i>gastroenterology</i>
omeprazole	<i>gastroenterology</i>
pantoprazole	<i>gastroenterology</i>
voriconazole	<i>infectious diseases</i>
phenytoin	<i>neurology</i>
capecitabine	<i>oncology</i>
fluorouracil	<i>oncology</i>
mercaptopurine	<i>oncology</i>
tamoxifen	<i>oncology</i>
tegafur	<i>oncology</i>
thioguanine	<i>oncology</i>

DRUG	THERAPEUTIC AREA
codeine	<i>pain</i>
oxycodone	<i>pain</i>
tramadol	<i>pain</i>
amitriptyline	<i>psychiatry</i>
aripiprazole	<i>psychiatry</i>
atomoxetine	<i>psychiatry</i>
citalopram	<i>psychiatry</i>
clomipramine	<i>psychiatry</i>
desipramine	<i>psychiatry</i>
doxepin	<i>psychiatry</i>
escitalopram	<i>psychiatry</i>
fluvoxamine	<i>psychiatry</i>
haloperidol	<i>psychiatry</i>
imipramine	<i>psychiatry</i>
nortriptyline	<i>psychiatry</i>
paroxetine	<i>psychiatry</i>
risperidone	<i>psychiatry</i>
sertraline	<i>psychiatry</i>
trimipramine	<i>psychiatry</i>
venlafaxine	<i>psychiatry</i>
zuclopenthixol	<i>psychiatry</i>
azathioprine	<i>rheumatology</i>

All prescribed drugs listed above are chemical drug names.
P3 covers over 900 brand name medications.

For a full list of brand name medications, visit personalizedprescribing.com

Confidentiality

Your employees' personal health information is kept private and confidential by *Personalized Prescribing Inc.*

This means that the employer will never see their employees' personal health information, and will never know who becomes eligible for the test.

The employer will receive an annual statistical report on participation.

Visit us at
www.personalizedprescribing.com

Partnered with



Human Resources
Professionals
Association